

Garrett Goad

IN-HOUSE VIDEO
PRODUCER
AND PHOTOGRAPHER

EMPLOYMENT HISTORY

Texas A&M University - Student Affairs

Manager, Multimedia Production

Jun 2023 – Present

- Lead and train a team of student workers supporting 12+ departments
- Produce and manage photo, video, and podcast content for university-wide initiatives
- Planned, recorded, and edited 20 podcast episodes in our first year of launch
- Contributed to growth of Student Affairs YouTube channel to 200K+ views and 500+ subscribers

Multimedia Project Coordinator

Jun 2021 – Jun 2023

- Managed concurrent video projects from concept to delivery across departments
- Maintained studio space, equipment, and digital production infrastructure
- Collaborated with marketing teams to align content with institutional goals

Indiana University - Provost Office

Senior Multimedia Intern

Mar 2019 – Nov 2020

- Operated a variety of digital design, editing, and video programs
- Edited, color corrected, and audio balanced short videos

EDUCATION

Bachelor of Arts, Media: Advertising -
Management, Industry, and Policy
Indiana University Bloomington - 2020

REEL

View my work:

GarrettGoad.com

CONTACT

Phone: (260) 458-4464

Email: garrettcgoad@gmail.com

College Station, TX 77840

ACHIEVEMENTS

- Bronze President's Volunteer Service Award
- Selected contestant for Gig 'Em Art Gallery photography showcase
- Credited contributor to the Orson Welles on the Air project
- Producer and editor on the IU 2020 Series

SKILLS

- Full-cycle video production for web and social media
- Podcast recording, editing, and studio workflow
- Adobe Creative Suite (Premiere, Audition, Photoshop, After Effects)
- DaVinci Resolve and advanced color grading
- DSLR and mirrorless photo/video capture
- Comfortable guiding non-technical collaborators
- Familiar with YouTube Studio, platform algorithms, SEO, and audience behavior trends